Brightly

March 12-15, 2023 | Raleigh Convention Center, Raleigh, NC

Illuminate 2023

Join us in Raleigh, NC for over four days of celebrating clients and colleagues!

Why Sponsor?

Harness the power of in-person connection

Engage in the Brightly community
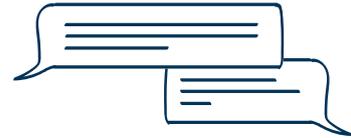
Develop key relationships

Reconnect with the industry

Gain priceless exposure
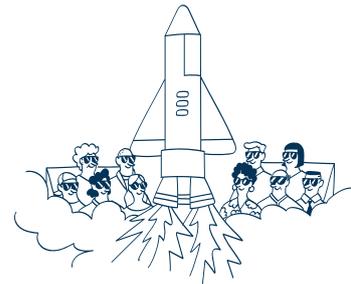
Drive sales

Previous sponsors:

Alpha Facilities Solutions

BUREAU VERITAS 1828

IWC INNOVATIONS

Spatial DNA

WOOLPERT

WithersRavenel
Our People. Your Success.

You will be inspired, challenged, and celebrated at Illuminate!

Illuminate brings together thousands of operations leaders from across the globe as they learn from each other and gain knowledge and advice from experts and partner organizations.

The four-day conference is packed full of professional development sessions, thought leadership discussions, product training and networking events.

Who attends?

→ Efficiency makers

→ Maintenance masters

→ Safety providers

→ Operational & planning visionaries

This includes:

→ Operations leaders

→ Facility directors and managers

→ Plant managers

→ Building officials

→ Engineers

→ and more!

Illuminate by the numbers:

800+
attendees

100+
sessions

700+
accounts

4
verticals

Attendees by Industry
Live Event, 2019

Clubs & Associations 6%
Other 4%
Manufacturing 5%
Education 51%
Healthcare 15%
Government 19%
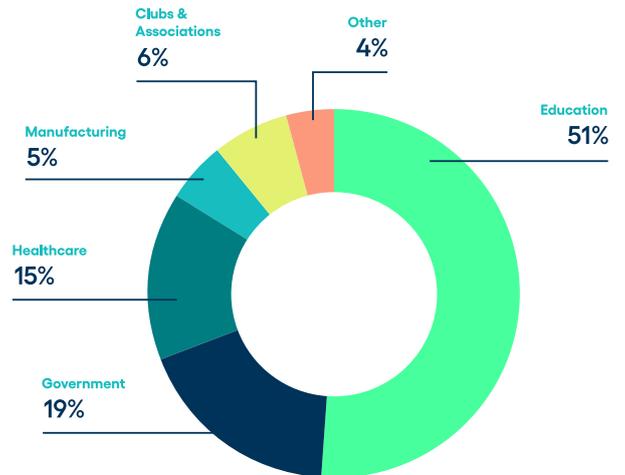
Attendees by Industry
Virtual Events, 2020-2022

Clubs & Associations 4%
Other 2%
Manufacturing 10%
Education 39%
Healthcare 20%
Government 25%

Curriculum

Keynote & Partner-led 10%
Product training & Management 50%
Industry knowledge & practical advice 40%
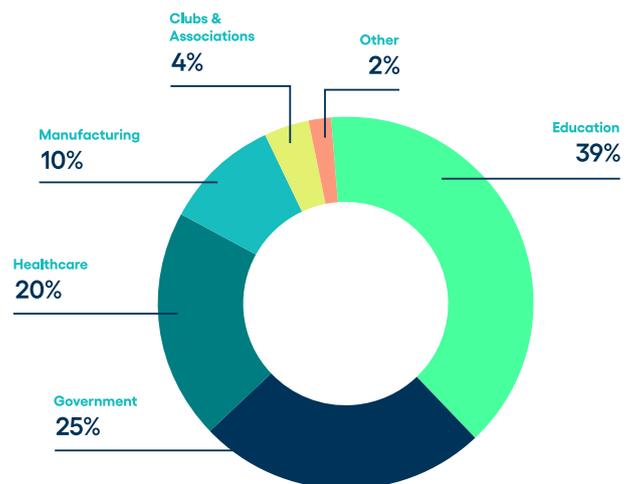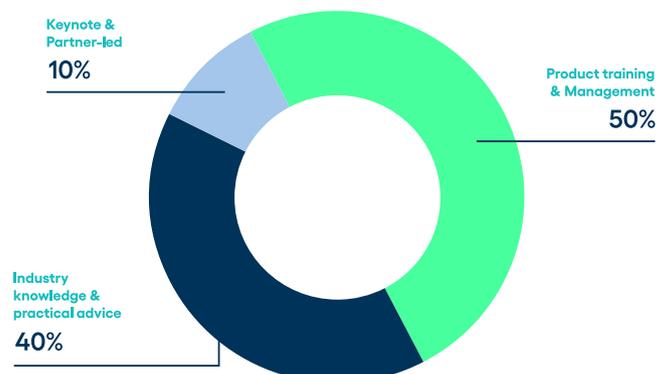
Partner levels & benefits	Beam $5,000 Limit 10	Spotlight $10,000 Limit 5
Benefits		
Booth (10x10 with pipe and drape, table, and 2 chairs)	✓	✓
Attendee List (with contact information)	✓	✓
Social media post (LinkedIn, Facebook, Instagram)	✓	✓
Website / logo placement	✓	✓
Mobile app promo (logo, push notification & gamification)	✓	✓
Onsite signage (pop up and directional)	✓	✓
Conference registration	5 booth attendees, 5 passes	5 booth attendees, 10 passes
Swag bag (800 pieces in welcome bags)	✓	✓
Lead retrieval (online application access)	✓	✓
Meeting room (near exhibit hall - includes table, chairs and AV)		✓
Speaker session (45 minutes)		✓
Speaker session promo (social, email)		✓
Glow-Up (à la carte)		
Ground decal (5) — $1,000		
Beverage station (10) — $1,000		
Charging station (10) — $2,000		
Photo booth (1) — $5,000		

Event Schedule

Sunday March 12	→ **1PM:** Registration → **4PM:** Keynote & Kickoff at Red Hat Ampitheatre
Monday March 13	→ **9AM - 5PM:** Learning Labs, Professional Development & Training Sessions → **5PM:** Networking Reception
Tuesday March 14	→ **9AM - 5PM:** Learning Labs, Professional Development & Training Sessions → **7 - 10PM:** Client Appreciation Party
Wednesday March 15	→ **9AM - 12PM:** Professional Development & Training Sessions and Facility Tours → **11:30AM - 1PM:** Partner Day

Sponsor Schedule

Sunday March 12	**Load-in:**	2 - 5PM
Monday March 13	**Exhibit Hall hours:**	8 - 10AM 11:30AM - 1PM 3-6 PM
Tuesday March 14	**Exhibit Hall hours:**	8 - 10AM 11:30AM - 1PM 3-6 PM
Wednesday March 15	**Load-out:**	8 - 11AM

Let's talk sponsorship!

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