



5 Cs of Energy Conservation

Follow these steps to jumpstart your energy savings!



1. Clarity

Get full visibility into your bills, meters and usage

- See what you're spending and where
- Map out your energy expenses



2. Cost avoidance

Find billing errors and identify areas of cost savings

- Do a line-by-line analysis
- Envision areas where you can save



3. Conservation

Discover ways to reduce your energy consumption

- Implement energy saving programs and campaigns
- Empower energy stewards across your organization



4. Compliance

Ensure you have the right data and reports for regulatory compliance

- Know what you need to be monitoring for compliance
- Use reporting to show your progress and ways to improve



5. Communication

Gain buy-in and get your entire organization involved

- Create incentives for energy saving projects
- Keep everyone updated on your progress and the amount saved